

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANT(S): Elion RESHEF, et al.

PATENT NO: 6,865,593

EXAMINER: Bharat Barot

ISSUE DATE: March 8, 2005

GROUP ART UNIT: 2455

FOR: DYNAMIC INTEGRATION OF WEB SITES

Mail Stop Petitions  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

**REQUEST TO ISSUE PATENT IN NAME OF ASSIGNEE UNDER 37 CFR 3.81(b);**  
**REQUEST FOR CERTIFICATE OF CORRECTION**

Sir:

It is noted that an error appears in this patent of a clerical nature or character, as more fully described below. Failure to include the correct assignee name on the form PTOL-85B (issue fee payment form) occurred in good faith, and was inadvertent. Correction thereof does not involve such changes in the patent as would constitute new matter or would require re-examination. A certificate of correction is requested.

The name of the assignee appear incorrectly on the face of the Patent.

The correct assignee name and address appear on an assignment submitted for recordation prior to the payment of the issue fee in this case, recorded on October 22, 2002 at reel/frame number 013405/0878. A copy of the records of the recorded assignment document is attached hereto.

Applicants request that this paper be forwarded to the Certificate of Correction Branch, should this request be granted.

Item (73) should read:

WebCollage, Inc., New York, NY (US)

Attached hereto, in duplicate, is SB/44, with at least one copy being suitable for printing. Issuance of a Certificate of Correction is respectfully requested.

The exact page and line number where the error occurs in the application file are:

Part B – Issue Fee Transmittal Form; Box 3, Assignee name and residence data.

Please charge \$230.00 to Deposit Account 50-3355 as required by 37 CFR 1.20(a) (\$100.00) and 37 CFR 1.17(i) (\$130.00). If any additional fee is required, the undersigned hereby authorizes the Patent Office to charge such additional fee to Deposit Account 50-3355.

Respectfully submitted,



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Caleb Pollack  
Attorney/Agent for Applicant(s)  
Registration No. 37,912

Dated: 9 July 2010

**Pearl Cohen Zedek Latzer, LLP**

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New York, New York 10036

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(Also Form PTO-1050)

## UNITED STATES PATENT AND TRADEMARK OFFICE

### CERTIFICATE OF CORRECTION

PATENT NO : 6,865,593  
APPLICATION NO. : 09/952,975  
ISSUE DATE : March 8, 2005  
INVENTOR(S) : RESHEF, Elion, et al.

It is certified that error appears in the above-identified patent and that said Letters Patent are hereby corrected as shown below:

Item (73) should read: WebCollage, Inc., New York, NY (US)

MAILING ADDRESS OF SENDER:  
PEARL COHEN ZEDEK LATZER, LLP  
1500 BROADWAY, 12TH FLOOR  
NEW YORK, NEW YORK 10036

PATENT NO. 6,865,593  
No. of additional copies  
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# THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:


UNITED STATES DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

June 03, 2010

THIS IS TO CERTIFY THAT ANNEXED IS A TRUE COPY FROM THE  
RECORDS OF THIS OFFICE OF A DOCUMENT RECORDED ON  
OCTOBER 22, 2002.

By Authority of the  
Under Secretary of Commerce for Intellectual Property  
and Director of the United States Patent and Trademark Office



  
M. K. CARTER  
Certifying Officer

10-25-2002

PATENT

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102260686  
PATENTTO: Commissioner of Patents and Trademarks: Please record the attached original document(s) **FINANCIAL SECTION**

## Submission Type

- ☒ New *10-22-02*
- ☐ Resubmission (Non-Recordation)

Document ID#: ☐ Correction of PTO ErrorReel #:  Frame #: ☐ Corrective DocumentReel #:  Frame #: 

## Conveyance Type

- ☒ Assignment ☐ Security Agreement
- ☐ License ☐ Change of Name
- ☐ Merger ☐ Other

U.S. Government

(For use ONLY by U.S. Government Agencies)

☐ Departmental File ☐ Secret File

## Conveying Party(ies)

☐ Mark if additional names of conveying parties attachedName  WebCollage (Israel) Ltd.Name Name Name Name Execution Date  
Month Day Year

06/10/2002

## Receiving Party

☐ Mark if additional names of receiving parties attachedName (line 1)  WebCollage Inc.Name (line 2) Address (line 1)  462 Seventh Avenue, 9<sup>th</sup> FloorAddress (line 2) Address (line 3)  New York New York 10018

City

State/Country

Zip Code

☐ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment)

## Domestic Representative Name and Address

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Mail documents to be recorded with required cover sheet(s) information to:  
Box Assignment, Director of the United States Patent and Trademark Office, Washington, D.C. 20231

PATENT

REEL: 013405 FRAME: 0878

## Correspondent Name and Address

Area Code and Telephone Number 617-248-7000

Name Patent Administrator

Address (line 1) Testa, Hurwitz &amp; Thibault, LLP

Address (line 2) High Street Tower

Address (line 3) 125 High Street

Address (line 4) Boston, MA 02110

Pages Enter the total number of pages of the attached conveyance document including any attachments.

2

## Application Number(s) or Patent Number(s)

Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property). ☐ Mark if additional numbers attached

## Patent Application Number(s)

09/592,975

## Patent Number(s)

## Patent Cooperation Treaty (PCT)

Enter PCT application number only if a U.S. Application Number has not been assigned.

PCT

PCT

PCT

PCT

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## Number of Properties

Enter the total number of properties involved.

# 1

## Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment:

Enclosed ☒Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account)

Deposit Account Number

# 20-0531

Authorization to charge additional fees:

Yes ☐No ☒

## Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Leigh J. Martinson Reg No. 50,749

Name of Person Signing



Signature

10/16/02

Date

Atty. Docket No. WBC-001

PATENT ASSIGNMENT

WHEREAS, WebCollage (Israel) Ltd., an Israeli corporation having a place of business at 20 Lincoln Street, Tel Aviv 67137, Israel (the "Seller"), is the assignee and owner of the entire right, title, and interest in and to:

U.S. Patent Application Serial No. 09/592,975  
filed on June 12, 2000 with the U.S. Patent and Trademark Office; and

WHEREAS, WebCollage, Inc., a Delaware corporation having a place of business at 462 Seventh Avenue, 9<sup>th</sup> Floor, New York, NY 10018 (the "Buyer"), desires to acquire the entire right, title, and interest in and to the above-identified patent application.

NOW, THEREFORE, to all whom it may concern, be it known that in consideration of the foregoing, as well as for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by both the Seller and the Buyer, the Seller hereby sells, assigns, transfers, and sets over to the Buyer, its successors and assigns, the entire right, title, and interest of the Seller in and to the above-identified patent application including, but not limited to, the rights to: recover damages and other compensation for any infringements; obtain any patents issued from the above-identified patent application; file in any country and region in the world any related applications such as continuations, divisionals, continued prosecution applications, continuation-in-part applications, substitutions, reissues, extensions, reexaminations, international applications, and foreign national and regional applications; and obtain any patents issued from any such related applications - collectively, the "Patent Rights."

The Seller further agrees and covenants that it, its successors, assigns, and legal representatives will, upon request, provide promptly all pertinent facts and documents relating to the Patent Rights as may be known and reasonably accessible, and that the Seller, its successors, assigns, and legal representatives will testify as to the same in any proceeding related to the Patent Rights such as an interference or litigation, and the Seller further agrees and covenants that it, its successors, assigns, and legal representatives will promptly execute and deliver any papers, instruments, affidavits, and other documents reasonably required to apply for, obtain, maintain, issue, and enforce the Patent Rights.

After execution of this Patent Assignment, the Seller, its successors, assigns, and legal representatives shall upon request execute and deliver any additional papers, instruments, and other documents, and perform any additional acts, as may be reasonably required to perfect the Buyer's (or its successors' and assigns') right, title, and interest in and to the Patent Rights acquired pursuant to this Patent Assignment.

IN WITNESS WHEREOF, both the Seller and the Buyer hereby cause this Patent Assignment to be executed by duly authorized officers on the date(s) indicated below.

Assignment  
Page 2

WEBCOLLAQE (ISRAEL) LTD.

By: Chai Natovitch  
Name: CHAI NATOVITCH  
Title: VP Finance & Ops.  
Date: June 14, 2002

State of New York  
County of New York ss

DENISE M. BROWN  
Notary Public, State of New York  
No. 01BR5033145  
Qualified in New York County  
Commission Expires Sept. 12, 2002

Subscribed and sworn to before me by the above-named Chai Natovitch this  
10<sup>th</sup> day of June, 2002.

Denise M Brown  
Notary Public  
Name: Denise M Brown  
Commission Expires: 9/12/02

WEBCOLLAQE, INC.

By: Elie Singer  
Name: ELIE SINGER  
Title: CEO  
Date: June 14, 2002

State of New York  
County of New York ss

DENISE M. BROWN  
Notary Public, State of New York  
No. 01BR5033145  
Qualified in New York County  
Commission Expires Sept. 12, 2002

Subscribed and sworn to before me by the above-named Elie Singer this  
10<sup>th</sup> day of June, 2002.

Denise M Brown  
Notary Public  
Name: Denise M Brown  
Commission Expires: 9/12/02

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